

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/935,774
Inventor(s) : Ronald Gary Godsey
Filed : August 22, 2001
Art Unit : 3627
Examiner : Mussa A. Shaawat
Docket No. : 8231
Confirmation No. : 8938
Customer No. : 27752
Title : System and Methods for Tracking Consumers
in a Store Environment

AMENDMENT TO NON-FINAL ACTION

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

INTRODUCTORY REMARKS

In response to the Office Action of June 20, 2008, please amend the above-identified application as follows and consider the following remarks and reconsider the application.

Please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 7 of this paper.